

## **Social Media Subcommittee**

### **Mission**

- To manage and disseminate information related to AFTE business and the field of firearm and tool mark examination through the Association's official social media platforms.

### **Duties/Responsibilities**

- Create and share content related to the Association and the field of firearm and tool mark examination.
  - Information will be shared with the purpose of improving and elevating the quality, integrity, and public image of scientific crime laboratories as stated in the Association's Objectives and Purposes.
- Liaise with the Webmaster and the Board of Directors to coordinate dissemination of AFTE news and updates.
- Refrain from engaging in or creating content that is political in nature, unrelated to firearm and tool mark examination, or inappropriate to include:
  - Lobbying on behalf of any political platforms or candidates
  - Moderating content to ensure the Association's integrity and public image are maintained